

## EDUCATION

- MASTERS OF BUSINESS ADMINISTRATION, Corporate Social Responsibility, June 2021  
Humboldt State University, Arcata, CA
- MASTER OF EDUCATION, Higher Education Administration, May 2000  
University of South Carolina, Columbia, SC
- BACHELOR OF ARTS, Sociology with Secondary Certification in Social Studies, June 1996  
Hendrix College, Conway, AR

## NATIONAL CONSULTING, DIVERSITY EDUCATION, AND TRAINING EXPERIENCE 2005-Present

- GOOD ENOUGH NOW, founded 2015 • [www.goodenoughnow.com](http://www.goodenoughnow.com)  
Speaking and Consulting for corporate social responsibility, social justice, diversity, or policy development for business
- SHEBANGO!, founded 2013  
Conference Closer, Emcee, and Educational Programs for corporations and associations
- I AM...SAFE ZONE, founded 2012  
LGBT Ally Development Drive-In Training and DVD Home Study Course
- I AM...SOCIAL JUSTICE AND DIVERSITY, founded 2005  
Serving as Keynote Speaker, Facilitator, Trainer, Teacher, Community Educator, and Consultant
  - Assessment of campus climates at over 150 campuses and designed training to increase faculty, staff and student multicultural competence
  - Directly advised Organization Leadership to increase inclusiveness in policies, procedures and programs
  - Facilitated community outreach efforts to actively engage community-campus partnerships to increase community-based resources for students of color, LGBT students and student with disabilities
  - Co-developed strategic plans to increase diverse leadership at 100 campuses, within multiple Higher Education Professional Organizations, as well as large associations
  - Designed and implemented strategic plans that advanced professional development programs on over 100 campuses to increase diversity and inclusion
  - Author of over 50 publications providing practical tools to assist with the development of diversity action plans and implementation strategies
  - Author of tools, which highlight the current best practices in advancing recruitment and retention programs for students from underrepresented groups
  - Author of book, *Good Enough Now*, a subliminal diversity training disguised as a communication and business book that ties together best practices of conversations, team building, and inclusive climates, [goodenoughnowbook.com](http://goodenoughnowbook.com)

**NATIONAL ORGANIZATIONAL LEADERSHIP TRAINING**

- University of Inter-Fraternal Institute, Chapter Advisor, July 2010, July 2012, Co-Lead 2016-Present
- Social Justice Training Institute II, Participant, Fort Lauderdale, FL. February 2005, 2012, & 2016
- The LeaderShape Institute, Lead Facilitator, September 2008, 2010, 2011
- Attended The Gathering, May 2010
- ResponseAbility Facilitator, Certified Trainer, December 2010
- Delta Gamma PRO Track Advisor, Speaker and Consultant, August 2009-present
- Stop The Hate Training, Certified Trainer, March 2009
- Humboldt Mediation Services, Certified Mediator, October 2008-present
- Social Justice Training Institute, Participant, Northampton, MA. June 2003, Intern 2007
- Out & Equal Workplace Summit, Training of the Trainers, Chicago, IL. September 2006
- Toward Acceptance RoadShow, Training of the Trainers, American College Personnel Association, Long Beach, CA. March 2002

**TEACHING & INSTRUCTION/CURRICULUM DESIGN**

- University of Inter-Fraternal Institute and Intrafraternal Council Social Justice Curriculum 2016-Present
- Elephants & Onions, CAMPUSPEAK, 2006, 2015
- Institute for Social Justice, American College Personnel Association's Commission for Social Justice Educators, Co-Coordinator, 2015
- Social Justice Certification Program for CEOs and C-Suite Managers, Avanoo, 2015
- HRCI Approved online courses: Inclusion Beyond The Law, Facing Trans: Education, Advocacy, Inclusion, Being an LGBT Ally, Being a Better Ally, 2015
- Online Course Development: I am...Safe Zone, 2014
- America Talks Business, 2013
- COMM 322 Intercultural Communication, Humboldt State University, Spring 2008 & Spring 2009
- Served as founding faculty for Campus Pride's Leadership Camp, 2006, 2007, & 2008

**BOARD SERVICE AND VOLUNTEER WORK**

- Commission for Social Justice Educators, Institute for Social Justice, Co-Coordinator, 2015
- National Speakers Association, Member at Large, 2014, Secretary at present
- Association of Gender Related Equity in Education and Advocacy, 2008-2009
- Gamma Rho Lambda, National Advisor, 2008-present
- LeaderShape, Curriculum Design Committee, 2007
- Social Justice Training Institute, Administrative Aide, 2005-present
- National Consortium of LGBT Professionals in Higher Education, 2002-2006
- American College Personnel Association, Standing Committee for LGBT Awareness Directorate Board Member, 2000-2006

**PROFESSIONAL PUBLICATIONS**

- Pettitt, J. and Schendel, K. *Trans Inclusion: New Frontiers and Unexpected Adventures*. Perspectives. A Publication for members of the Association of Fraternity Advisors (AFA). Spring 2016, pg 20-23.
- Pettitt, J. *Healthy Hangovers*. Association of Fraternity Advisors Essentials, August 2015.
- Pettitt, J. *Persona Non Grata*. This Side of Theory: Student Affairs and Musings, ed. S. L. Oliver, June 22, 2015.
- Pettitt, J. *Packing and Travel Tips to Become a True Road Warrior*. Speaker Magazine, October 29, 2014.
- Pettitt, J. and Tran. S. V. *Your Title Ix and Trans-Inclusivity Questions Answered*. Association of Fraternity Advisors Essentials, September 2014.
- Pettitt, J. *Because We Are There*. Commission for Social Justice Educators Blog, May 14, 2014.
- Pettitt, J., 2014, *Notice Notes: A (Huge) Facilitation Guide*
- Pettitt, J., 2014, *Notice Notes III: Always Noticing*
- Pettitt, J., 2014, *Notice Notes II: Still Noticing*
- Pettitt, J. *I Didn't Mean To*. Commission for Social Justice Educators Blog, November 26, 2013.
- Pettitt, J. *Working With The Right Small Pieces*. Commission for Social Justice Educators Blog, September 3, 2013.
- Pettitt, J. *Counting On Mother Theresa*. American College Personnel Association Commission for Social Justice Educators Blog. August 2013.
- Pettitt, J. *Ever Present Emotions*. NASPA Student Affairs Administrators in Higher Education, Women In Student Affairs Knowledge Community (WISA). June 4, 2013.
- Pettitt, J. 2011, *It's Not Just a "Thing" ... How To Stretch Those Dollars*. Campus Activities Magazine, Summer's Advisor's Edition, page 42-43.
- Pettitt, J. September 2011-present, *Not so isolated... not so random... blog*
- Pettitt, J. *Explorations in Diversity: Examining Privilege and Oppression in a Multicultural Society, 2nd Edition*. Eds. S. K. Anderson and V. A. Middleton, by Humanities and Soc Sciences, Brooks/Cole Cengage Learning. CA, 2011. *Fierce Dyke Caught Doing Husband's Laundry: Marriage – The New Frontier*, pg 95-99.
- Pettitt, J. *Conversations create change*. Association of Fraternity Advisors (AFA) Essentials E-Newsletter. June 2011.
- Francis, A., Pettitt, J., Rascon, T., & Wootan, G. (2011). *Fighting For Fifty Minutes*. National Orientation Directors Association (NODA), The NODA Review, v 39, n 1, Spring, pg 21-22.
- Pettitt, J. 2011, *From Where I Sit: Repurposing Gender*. Perspectives: A publication for members of the Association of Fraternity/Sorority Advisors. Page 14-15.
- Pettitt, J., 2010, *Notice Notes: A Reflection Journal*
- Pettitt, J. (2010) *Go There when you can't get up*. The Voice: News From the Commission for Social Justice Educators, July 2010.
- Transgender inclusion at no cost?* 2010, www.diversityspeaker.com October Newsletter by Maura Cullen
- Pettitt, J. *Financial Realignment: Realities of Financial Planning*. Perspectives. A Publication for Members of the Association of Fraternity Advisors (AFA). 2010, pg. 10-13.
- Pettitt, J. *Creating an Inclusive Home*. Talking Stick, ACUHO-I, January/February 2010, Volume 27, 3, pages 36-37, 44.
- Pettitt, J. October 2009-present, *Another Isolated Incident* monthly newsletter, www.iamsocialjustice.com/newsletter.htm
- Pettitt, J. (2009) *Showing Up White*. The Voice: News From the Commission for Social Justice Educators.
- But I Cannot Win. 2009, *Ten Keys to Extraordinary Leadership*, Top LeaderPublishing, edited by Rick Barnes.
- Pettitt, J. *Brotherhood and Sisterhood Reconsidered: Transgender Resource Guide and Inclusion*. Association of

Fraternity Advisors (AFA) Essentials E-Newsletter. May 2009.

Pettitt, J. *Social Justice: When Diversity ISN'T Enough*. Perspectives. A Publication for members of the Association of Fraternity Advisors (AFA). Spring 2008, pg. 12-13.

Pettitt, J. 2008, *That's So Greek!* Connections: The Diversity Issue. The Magazine of MGCA. Spring 2008, 1, 2. pg. 8-9.

Pettitt, J. *Gender Bending Your Ear!* The Peer Educator: A Health Resource for Student Leaders. The BACCHUS Network. December 2007/January 2008, 30, 3. pg. 9 & 13.

Pettitt, J. (2007) *Marriage: The New Frontier*. TransOhio: Bringing Together the Ohio GLBTQI Community, October 2007, 1 (2), 4-5.

Dunk, M. & Pettitt, J. (2007) *Connecting the Dots: Social Justice as developing concept to a way of learning*. News From the Commission for Social Justice Educators, March 2007, pg 8-10.

Beemyn, B. G., Pettitt, J., *How Have Trans-Inclusive Non-Discrimination Policies Changed Institutions?* GLBT Campus Matters 3(1), June 2006. page 6-7.

Beemyn, B. G., Pettitt, J., Marciano, O. (2006). *Transgender Resource Guide. Pre-Conference Workshop; Everything a Student Affairs Administrator needs to know about Transgender students*. NASPA, March 12th & ACPA, March 19th.

Pettitt, J. & Marciano, O. (2006). *Transamerica: A Journey Worth Taking?* GLBT Campus Matters, 2 (1), January 2006. page 8.

Pettitt, J. (2005). *Faces Like Mine*. ECHO Magazine, June 2, 2005, Issue 410. (became monthly column)

Beemyn, B., Dominique, D., Pettitt, J., and Smith, T. (2005). *Trans Action Steps: Trans Inclusive Steps for a College Campus*. Journal of Gay and Lesbian Issues in Education, 3, (2).

Pettitt, J. and Krutzsch, B. (2004). *Translating Boyer's principles and community: Impact on Trans/gender variant campus populations*. Talking Stick: Symbol of International Friendship, 22 (3), 12-14. Association of College and University Housing Officers-International.

Pettitt, J. K. (2004). *Gender bending your ear*. Developments: The Comprehensive Student Affairs Association Newsletter, 31, (1), 4 & 7. American College Personnel Association.

Pettitt, J. K. (2002). *A common goal: Serving students*. Talking Stick: Symbol of International Friendship, 19, (5), 36. Association of College and University Housing Officers-International.

### Awards & Recognition

- American College Personnel Association, Diamond Honoree, 2015
- #2 Best Diversity Artist Nomination, Campus Activities Magazine Reader's Choice Awards, 2007, 2008, 2011, 2013
- Best Artist Nomination, Campus Activities Magazine, Reader's Choice Awards, 2012
- Certified Speaking Professional Designation, National Speakers Association, 2012-present
- Hot Pick Speaker – Up and Coming Speakers, Campus Activities Magazine Reader's Choice Awards, 2010
- Joel Goldman Award, CAMPUSPEAK, Peer Support Award, 2009
- Dean's List Speaker, Campus Pride, 2008
- Outstanding Service Award, Standing Committee for Lesbian, Gay, Bisexual, and Transgender Awareness, Executive Council, American College Personnel Association, 2003, 2005
- Exemplary Customer Service Award, Vice President of Student Affairs and Human Resources, Arizona State University, 2005
- Violet Award for Quality Customer Service and Dedication, Human Resources, New York University, 2004

## WORK EXPERIENCE

COORDINATOR OF SOCIAL JUSTICE PROGRAMS, July 2006 - May 2007

Social Justice Leadership Center, Center for Student Involvement and Leadership, University of Arizona, Tucson, AZ

- Taught Social Justice Leadership course and consulted with Blue Chip Leadership, Event Planning, and Greek Leaders Curricula
- Promoted and implemented programming addressing multiple forms of privilege, oppression, and power distribution to increase awareness, educate, and advocate change within campus climate
- Developed and offered "canned" programming for fraternities, sororities, resident assistants, classes, faculty and staff groups, and campus committees for educational purposes

STUDENT SUCCESS COORDINATOR, December 2004 - December 2005

Multicultural Student Center, Arizona State University, Tempe, AZ

- Administered SafeZONE programs for all West, Downtown, Polytechnic and Tempe campuses
- Taught University 101 course for first year, first generation students through coordination of Academic Program Promoting Leadership, Enrichment, and Service
- Mentored at risk students and monitored retention patterns throughout matriculation

PROGRAM ADVISOR, April 2002 - November 2004

Office of Lesbian, Gay, Bisexual, and Transgender (LGBT) Student Services, New York University, New York, NY

- Designed, planned, and implemented programs including orientation, and theme month programs, special events, speaking series, and performances
- Served on Bias Response Team, Peer Education Collaborative Training and Research Committee, and Sexual Assault Response Team

COMPLEX DIRECTOR, July 2000 – May 2002

Barnhart Hall and Riley Hall, University of Oregon, Eugene, OR

- Provided crisis intervention (emergency duty calls, roommate conflicts, staff dynamics, and parent concerns) through direct case management, supervision, and management of staff
- Directed strategic planning, goal setting, and department mission by synthesizing and assessing campus climate and behavioral trends

## REFERENCES

TED LEWIS

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