

JESS PETTITT



Let's do this! No matter how prepared we are in advance, there was that one time that a 6-point buck (my Texas roots are showing) wandered into the ballroom...

Things to think about in advance that can lead to success, barring lost animals:

- * The content can be completely customized based on theme, current events, audience, and relevant sticky-wickets (my grandmother's term for residue on a fan)
- * Any of Jess's programs can be customized for time – either planned or in response to an emergency. She has delivered a 4-minute keynote to get a program back on track and stretched content across several hours during a "shelter in place" encounter at a hotel in an area near an active shooter situation.
- * An introduction can be found and should be read to set the tone in advance to Jess hitting the stage.
- * Jess moves around a lot! If there is a lectern or stage decorations, if they can be off to the sides or possibly back from the edge of a raised stage, this will allow for the best views. Jess will use the entire space to connect with participants (virtual/live stream and audience members deserve a GREAT show!)
- * If you know the color of the stage, theme, etc., Jess can wear contrasting colors and can even customize the color of her hair!
- * Jess prefers a handheld microphone and can work with whatever assists with the flow before and after her event.
- * Generally, Jess doesn't use PowerPoint (and certainly isn't a techy). Feel free to use the conference theme or logo slide during the speech.
- * Ideally, Jess will sign books in advance (to keep to the time schedule) and sell them at the back of the room. Books can also be purchased in advance at a bulk rate as well.
- * A Deep Dive Breakout after the keynote is often VERY popular.
- * Jess has been sober for 19+ years and generally doesn't attend cocktail events yet continues to MC evening programs with bar service. Just give her a heads up!
- * Personal Preferences: Jess prefers local places to eat instead of chains, always has room for a burger or a milkshake, and Chinese Food doesn't seem to like her. She wakes up early and goes to bed early, unless The Voice is on. Jess's husband or dogs get first dibs of gifts and schwag. All four wear small t-shirts and prefer nice pen/pencils to coffee mugs or water bottles.
- * Jess is a partner for you and your event – before, during, and after. Consider her a little hamster your pocket (but not in a creepy way). No animals will ever be harmed.