

# JESS



## Transformation at the Intersection of Business Leadership and Diversity Strategies for the Changing Workforce

### Warning: Jess is NOT Your Typical Diversity Keynote Speaker

Jess can develop and deliver keynotes that will set your people at ease, make them feel safe, and answer all the questions about Diversity, Equity, and Inclusion they're afraid to ask anybody else.

Jess is a top facilitator and educator in the Diversity and Inclusion space with masters degrees in both crisis management and group counseling (MEd) and corporate social responsibility and sustainability (MBA). She has spent the past nearly two decades teaching, motivating, and entertaining more than half a million people in North America alone. Combined with her expertise in business leadership development and workplace culture, Jess is the perfect partner for building bridges of understanding and driving ownership of DEI initiatives.

Jess is that rare speaker who can get people laughing while learning and create a space of openness, acceptance, and healing where once there may have been fear, resistance, and hurt. She'll show you how you can improve:

- communication
- relationships
- trust
- culture

...in ways that fuel your people's innovation, engagement, and job satisfaction and your organization's bottom-line growth.

*"Jessica was the closing keynote at a DEI conference I attended. I have never been so impressed with a speaker at any conference in my over-20-year career. She hit the concept of inclusion—real inclusion—on the head, with actionable steps for her audience to use in their day-to-day to be more inclusive. Even with this hard of a topic, we laughed the entire time. Her approach is genuine, empathetic, and absolutely hilarious. When do you get a speaker that is equal parts entertaining, actionable, AND inspirational? Do not hesitate to book her. You will not regret it!"*

— Mary Haag, Human Capital Manager at Artisan Partners



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## Keynotes

Jess's custom and current keynotes create a powerful connection with and between your participants by addressing their hardships and biggest frustrations and tending to their personal soft spots and learning edges through humor, powerful stories, and speaking to their real-time concerns. Best of all, Jess delivers immediately implementable action steps that lead to meaningful, positive change well after the doors close.

### **TAILORED TO YOUR PEOPLE AND YOUR EVENT**

All of Jess's presentations are customized and personalized. She tailors her powerful message to reach everyone from upper management to front-line employees, regardless of the size of your organization or industry. Keynote descriptions follow.

#### **Conversations That Matter**

Regardless of how traditional or progressive your organization is, there are people and topics that at some point are just off limits. What if you could engage in these conversations with more confidence, humor, and ease? You can! No matter the person or topic, you are your best tool for conversations that matter. Understanding yourself and others as **differently right** gives you the tools to intentionally design teams, groups, and partnerships that can bring value to a single project or your entire organization. Before you know it, you are having better conversations and creating stronger relationships with those around you and clearing the way for your organization to experience greater efficacy and growth. It really is that easy.

#### **Good Enough Now**

Sitting around pointing fingers and waiting for change to appear on the horizon—has it ever worked for you? Do you feel an imbalance between who you are and who you think you should be? Do you see fulfillment, better relationships, and stronger teamwork as something to work for, but not possible now? In her signature breakthrough message, Jess reveals the truth about how we can be the best versions of ourselves now and immediately improve our companies, relationships, and communities as a result. Good Enough Now is an innovative and practical guide to ridding your self of self-doubt, self-limiting beliefs, and habitual excuses.

#### **Why Diversity Initiatives Fail**

After nearly two decades of leading Diversity trainings, Jess has uncovered why change doesn't stick. With over 50 examples of her own clients' previous failed DEI responses, Jess will show your participants how our go-to answers are steps in the right direction, even if they fail. Leaving room for failure dismantles the urgency of action and gets to the core of the issue to increase a sense of belonging in our organizations and build greater communities. It's about doing better, not trying to win. If your Diversity initiatives aren't sticking, Jess will help your people navigate the new and unfamiliar terrain of pattern disruption and show them how any sincere and honest response can lead to your most inclusive culture. Let's do some disrupting and create change for good!

*"Jessica uses humor to bridge the gap between folks of very different backgrounds and values. She makes those 'difficult conversations' between people not just possible, but positive and connecting, while remaining real. She has a rare gift, and her timing in this world is no accident—we all need more of this."*

—Lacy Martinez, LMFT, Executive Director at Axis Mundi Center for Mental Health

