



*“Worried about whether you can have effective conversations about diversity while your teams are working remotely? Don’t be!”*

*Jessica Pettitt has a unique ability to reach through your laptop or tablet screen to lead important discussions about diversity in a compelling and hilarious way that feels as interactive as an in-person session.”*

—Paula J., Senior Executive at The Energy Company, Houston, Texas

## Diversity That Pays Dividends Virtual Strategies for the Changing Workforce

**Warning: Jess is NOT Your Typical Diversity Keynote Speaker and Educator**

Jess can develop and deliver virtual keynotes and workshops that will set your people at ease, make them feel safe, and answer all the questions about Diversity, Equity, and Inclusion they’re afraid to ask anybody else.

Jess is a top facilitator and educator in the Diversity and Inclusion space with masters degrees in both crisis management and group counseling (MEd) and corporate social responsibility and sustainability (MBA). She has spent the past nearly two decades teaching, motivating, and entertaining more than half a million people in North America alone. Combined with her expertise in business leadership development and workplace culture, Jess is the perfect partner for building bridges of understanding and driving ownership of DEI initiatives.

## Inspiring and Leading Your Team Virtually

Jess’s virtual keynotes and workshops are produced, elevated events that far surpass run-of-the-mill virtual meetings. With the same energy, hilarity, poignant stories, and lessons from history found in her live keynotes and workshops, she’ll help your workforce find their rhythm and navigate all the emotions and interpersonal conflicts that can pop up as they face the challenges of this new era of work and a more remote, and often more diverse, workforce.

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*"We contracted with Jess to do several virtual presentations, and we—as well as our participants—were floored by her energy as much as we learned from her vast experience and research. She is as funny as she is thought-provoking around very challenging topics with a fresh approach that keeps audiences from straying away from a virtual platform."*

—Jasmine Manalo, Senior Community Manager, FitPros

## Choose Your Own Adventure

Change impacts every organization, but your organization experiences change in a very unique way. Knowing this, Jess will work with you to tailor each presentation to successfully link your organization's goals with the tools, direction, and drive to achieve MORE through a thriving company culture. This is the kind of attention to detail that creates transformation that sticks, whether Jess is working with your upper management team or your frontline employees and regardless of the size of your organization or industry.

### KEYNOTES — INSPIRING MESSAGES WITH PRACTICAL, ACTIONABLE TAKEAWAYS TO IMPLEMENT NOW

**Conversations That Matter** — Often, the most difficult conversations are the ones that matter most. Jess will give you the confidence and tools to have those conversations and create the kind of open dialogue that makes organizations more collaborative, innovative, and effective.

**Good Enough Now** — Nothing worse than knowing things need to change but feeling powerless to do anything about it. Get rid of self-doubt, self-limiting beliefs, and excuses and discover you have everything you need to create the change you want to see at work and in the world.

**Why Diversity Initiatives Fail** — Change isn't something you win; it's something you do and get better at. Fear of failure thwarts our best attempts at making our organizations more inclusive. But Jess has the antidote: "Do the best you can with what you've got some of the time."

### WORKSHOPS — HIGH-IMPACT, INTERACTIVE WEBINAR CONTENT TO HELP YOUR ORGANIZATION CHANGE FOR GOOD

**\*Most popular\* Diversity: A Starting Place** — A customizable 4-part training that provides the solutions to every DEI challenge your organization may be facing. The most comprehensive DEI training available from a nearly 20-year veteran of crisis management.

**NEED AN EMCEE?** — Jess is your technology maestro + content weaver

Jess will partner with you from conception to log-off to turn all your hard work and preparation into masterful execution. Jess works behind the scenes managing technology, moderating the chat, and putting out any fires, while simultaneously entertaining your participants and seamlessly threading your entire virtual event together.

**And if you need a closing keynote to wrap everything up in a virtual bow, emcee + keynote packages are Jess's specialty. She's got you!**

*"Jess presented at our annual virtual Diversity, Equity, and Inclusion conference and was AMAZING! She was funny, relatable, and insightful! Our attendees LOVED her. The chat was active the entire time, and many attendees said they couldn't wait to go back and watch the recording again. Jess' keynote was the perfect way to wrap up our conference! Thank you, Jess!*

—Courtney Lamers, Senior Manager, Member Engagement, and Executive Director; MRA – The Management Association

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